

Be Nimble, Co.

JUL 19 - JUL 24 2021

Garden
PARDI

THE DIGITAL GUIDE

A visual journey through the inaugural Garden Pardi + Black Innovation Week!

Celebrate.

Honor.

Ignite.

**BLACK
INNOVATION
WEEK**

Digital Guide Contents

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BLACK INNOVATION WEEK + CJ'S GARDEN PARDI

WHY WE PARDI

Black People Deserve Luxury + Investment



The vision behind the inaugural Black Innovation Week was to celebrate, honor, and ignite the past, present and future innovators within the Black community while highlighting those who pour into them. Although we have always been filled with disruptive ideas, we have historically been underresourced and undercapitalized. This week was a moment to draw attention to this cause in an uplifting way that then would culminate in a luxurious celebration in what we have deemed, CJ's Garden Pardi.

Because of your contributions we were able to 1) spend over \$100K with Black vendors and 2) give 12 Black start up founders a total of \$22K in grants and additional \$80K in business resources to help them get their seed idea off the ground! This is exactly what it means to #CrowdfundTheCulture!



Our Founders & Leaders



Kelli Jones



Jeff Williams

The Company

Be Nimble is a 501(c)(3) social enterprise taking a qualitative and quantitative approach to creating diverse and inclusive tech ecosystems in Indiana and Greater Midwest. Our programs directly address the gaps in workforce development and start-up entrepreneurship support for Black and Latinx communities.



THE TEAM



An experienced, black led team serving the Black & Latinx community



Asia Bartee

Head of Operations



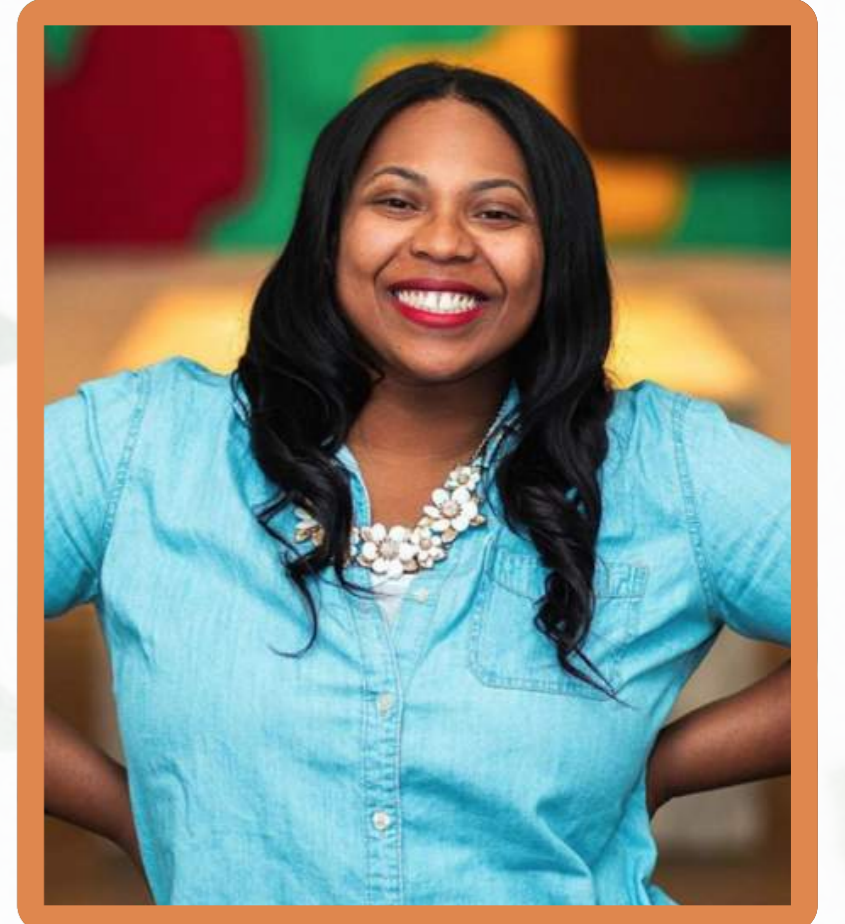
John Wolfe

Head of Finance



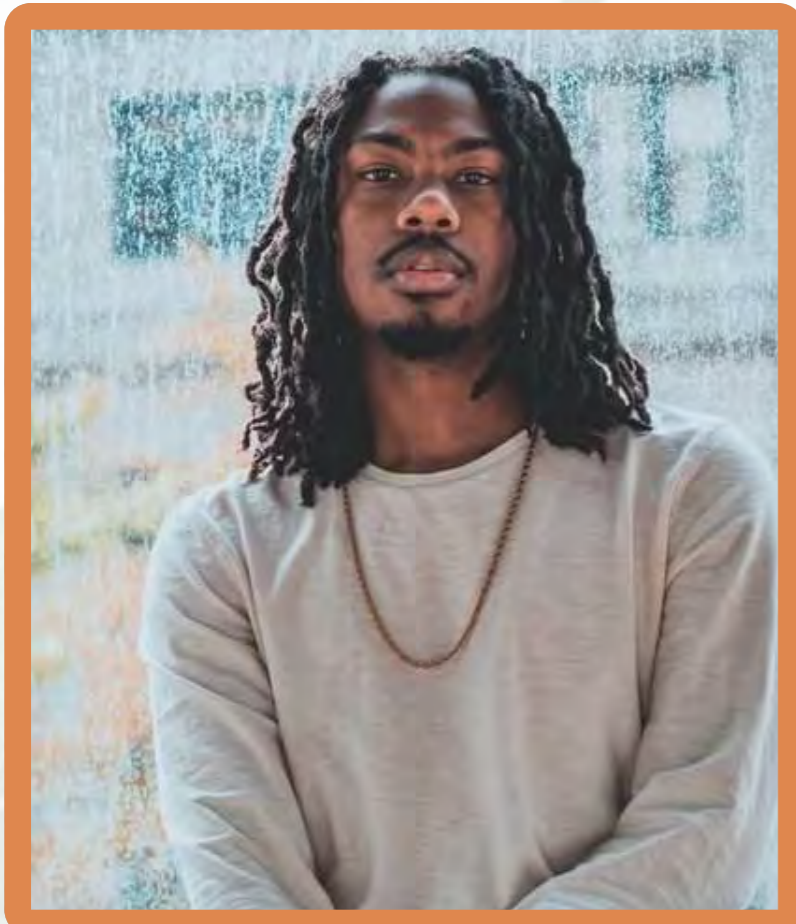
Jordan Wilford

Head of Revenue & Sponsorship



Destiny Loyd

Marketing Director



Givon Dickerson

Creative Director



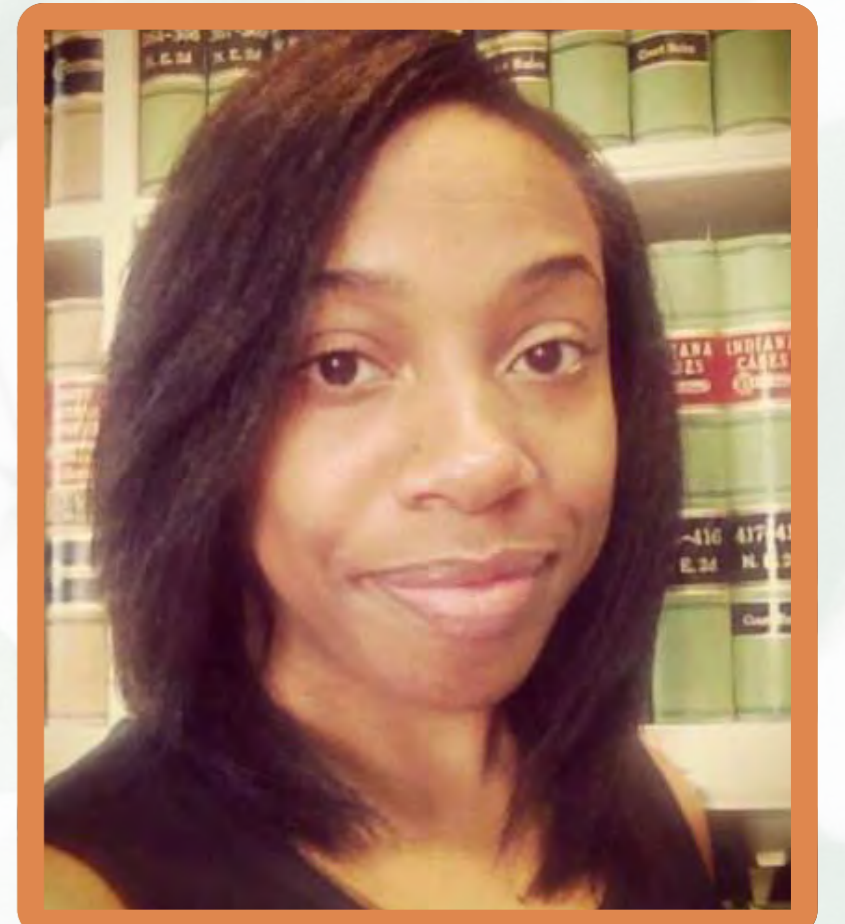
Mia Baird

Director, Upskilling



Tyler Lawrence

Communications Director



Jasmine Long

Director, Melon Kitchen

We pride ourselves on creating memorable, high quality social experiences that connect back to our mission.

We are building the national blueprint for diversity and inclusion in tech and through crowdfunding, your support and our expertise, we will succeed by eliminating every barrier to access and opportunity that prevents achievement for people of color.

GENERATIONAL WEALTH FOR OUR COMMUNITY IS OUR ONE TRUE GOAL.



OUR VALUES



Philanthropy

Initiatives focused on giving back to the Black community



Wealth Creation

Building progress and initiatives to help the Black community find training, tech jobs, and build tech companies



Culture & Creativity

Creating events celebrating Indianapolis' cultural history and creative innovators





IMPACT

Over 500 entrepreneurs have attended our workshops, seminars, and accelerators.

Over 200 students trained and placed in new tech careers.

Nearly 1M in non-dilutive capital and entrepreneurship resources.

Over \$3,000,000 in venture capital investment raised by accelerator alumni.



EVENT DETAILS



Black Innovation Week + Garden Pardi

Date: July 19th - 24th

Garden Pardi is stylish, summer fundraising event, celebrating Black Innovation which concludes a week of events highlighting the people driving it. The proceeds go to the winners of the Be Nimble idea stage pitch competition.

ITINERARY

Community Discussions - 7.19 - 7.20

We kicked off the week with 2 town hall community forums centered on Black Innovation & Health & Wellness in person and virtually

Black Tech Conference - 7.21

Tech entrepreneurship and job conference for Black tech talent, founders, and inventors

Pitch Pardi & Black Tech Mixer - 7.21

Bi-annual pitch competition for black-led start ups to min investments for their business, idea, service, or product.

#PardiWay The Fest - 7.22

Our annual art showcase that infuses food, wine, and music

VIP Mixer x Melon Kitchen - 7.23

Pre - Pardi night dinner and reception held for VIP ticket and table holders

THE STATS

A deeper look at Black Innovation Week through the numbers

7.85 Million

Estimated Total Impressions

349K

Social Media Reach

\$1.2M

Total Economic Impact

7

Total Events

2,500

Total Attendance

37

Black Vendors

\$125K

Spent w/ Black Vendors

40

Sponsors

\$100K

Grants & Resources to Black Founders



EVENT DESIGNERS



DESIGNERS

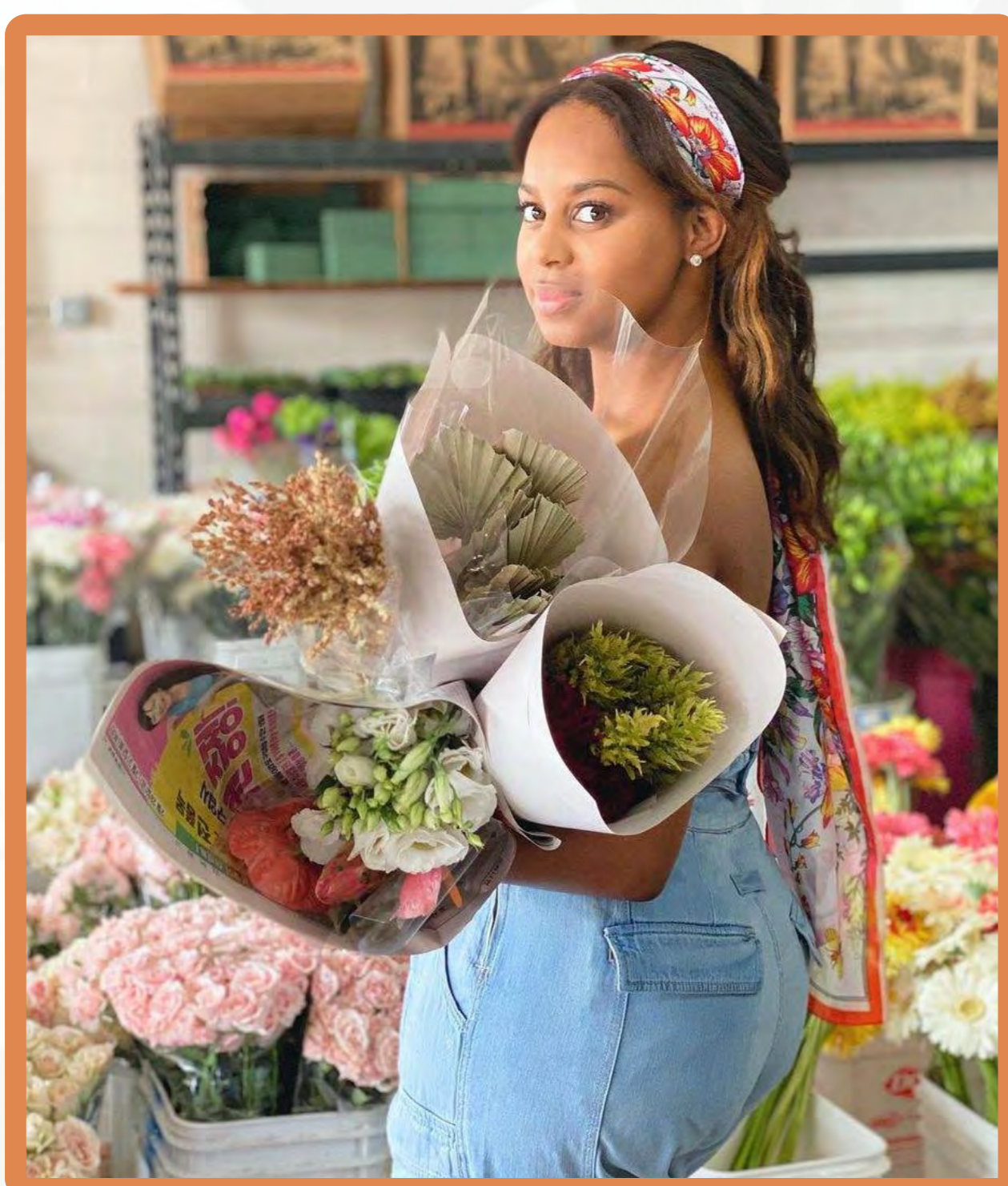


Kara | Innova Artis

INNOVA ARTIS is a design company uniting creative professionals with clients to inspire, build, develop and/or rebrand a vision.

www.innovaartis.com

contact: innovaartiscompany@gmail.com



Mallory | Designed By Mallory Paige

Designs by Mallory Paige is a floral and event design company that specializes in weddings, corporate events, special events and bereavement floral designs.

www.designsbymallorypaige.com

Contact: info@designsbymallorypaige.com

DESIGNERS



Brittany | House Of Color

House of Color mission is to create lifetime memories with a splash of color through balloon decor. Balloon decor can transform and enhance any event. From kids birthday parties, baby showers, theme parties, wedding and everything in between. Every balloon design is custom made to suit ALL YOUR needs.

www.houseofcolorevents.com

Contact: houseofcolorllc@gmail.com



The Botanikal Bar

Rooted in nostalgia and grown from a shared passion of helping people reconnect to nature, The Botanikal Bar brings us back to our roots in the 21st century. From plant pop-up experiences, to specially curated floral inspired creations, The Botanikal Bar, founded by Vicotoria Betay & Christina Fonseca, puts an emphasis on wellness and enhancing well-being through greenery.

www.thebotanikalbar.com

contact: thebotanikalbar@gmail.com

DESIGNERS



Creative Panzee

Creative Panzee is a business marketing, design & print shop specializing in banners, vinyl graphics, decals, retail business graphics, and event graphics.

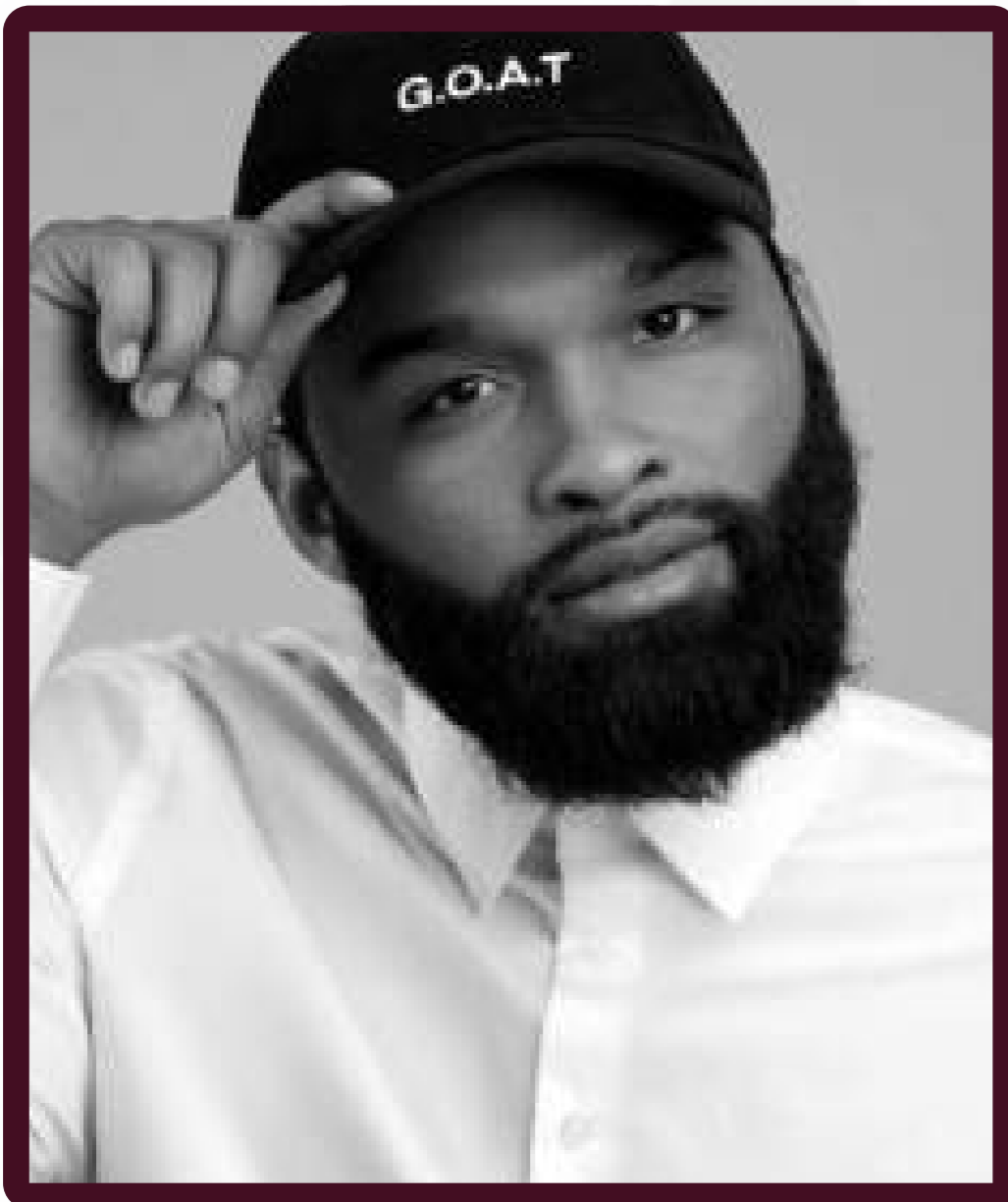
www.creativepanzee.com

contact: info@creativepanzee.com



PHOTOGRAPHY AND VIDEOGRAPHY





Greg Buck | Instapose Studios

Instapose Studios is a media production company specializing in: photography, videography, printing social media management, graphic + web design, marketing, and press release.

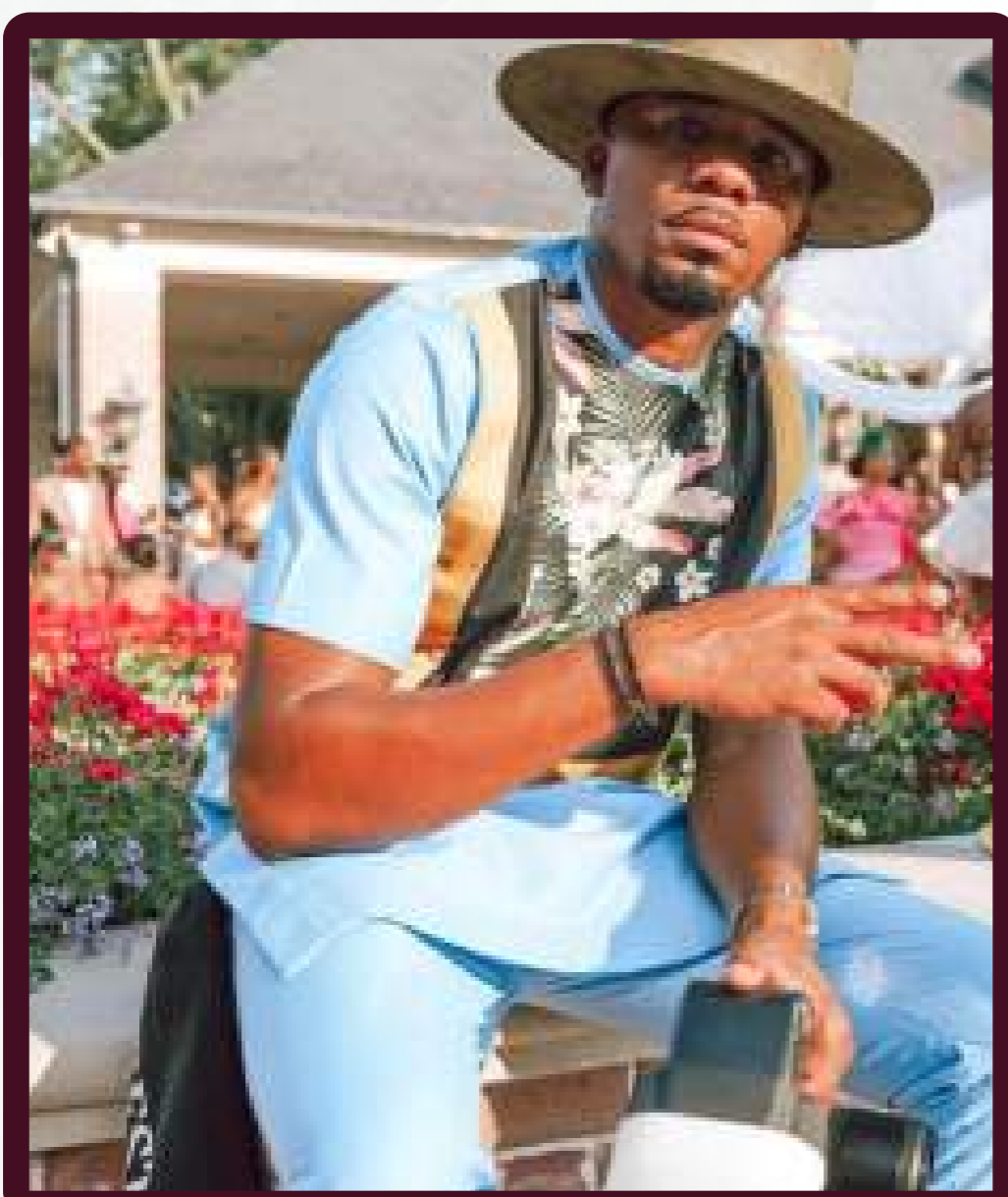
Contact: instaposeevents@gmail.com
Instagram: @instaposestudios



Brandon Wright | Photography

Brandon Wright is a photographer and digital touch editor based out of Indianapolis, specializing in portrait, corporate, food, wedding, and events photography.

www.misterwright.org
contact: mister.wright@icloud.com
instagram: @mister.wright



Horace Broughton | Photography

Horace Broughton is a photographer and digital touch editor based out of Indianapolis, specializing in portrait, corporate, food, wedding, and events photography.

Instagram: @horacehowardphotography
contact: HoraceHowardPhotography@gmail.com

CHARMED MOMENTS | MIRROR PHOTO BOOTH



The Charmed Moments Mirror photo booth takes fun to a whole new level. This unique mirror is an interactive photo booth that will be the highlight of your special event. Traditional and 360 Photobooths are available, too.

www.charmedmomentspb.com
contact: charmedmomentspb@gmail.com



M SQUARED PRODUCTIONS | 360 CAMERA BOOTH

M Squared productions is a digital telecommunications company specializing in camera and video experiences such as 360 photo booth activations.

Contact: msquaredproductions317@gmail.com



BLYTHEWOOD CIGAR & WINE LOUNGE



Great cigars, like fine wines, require time to bring out that rich, blissful taste. Offers a wide variety of premium hand crafted cigars complemented by a welcoming selection of Red & White wines from various regions of the world.

www.bwoodcigarandwine.com
 contact: smoke@bwoodsmokeandwine.com



GEM CITY SELFIE MUSEUM

Using vibrant colors, fun, and interactive props, they are taking your selfie experience to a whole new level! At Gem City Selfie Museum they want their guests to feel seen, heard, loved, and welcomed from the moment they enter the facility. The exhibits are specifically selected to evoke positive energy and emotion from guests of all ages.

www.gemcityselfie.com
 contact: smile@gemcityselfie.com



FOOD VENDORS

Melon Kitchen Chefs

The Black Innovation Week of events featured food from our inaugural Melon Kitchen Chefs cohort! Melon by Be Nimble Foundation is a virtual kitchen concept development program for emerging Black chefs and restaurateurs founded by Be Nimble Foundation in 2021. The concept is currently located at 16 Tech Innovation District and will open this fall.



Eric Kilgore
@SayCheese78



Lance George
@ComidaIndy



Tyler Williams & Deshalle Blades
The Cooking Besties
@TheCookingBesties



Paul Dickens
@Pauls_Kitchen15

www.melon.kitchen
IG: @melon.kitchens



THANK YOU TO ALL OUR SPONSORS



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BC *forward*

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Level Sponsors

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Wellness
Network



FOUR SEASONS
REALTY GROUP
"Where dreams come home"



IVY TECH
COMMUNITY COLLEGE



KAR
GLOBAL



ONEAMERICA



"Lifting As We Climb"



VANGUARD COLLEGIATE
OF INDIANAPOLIS

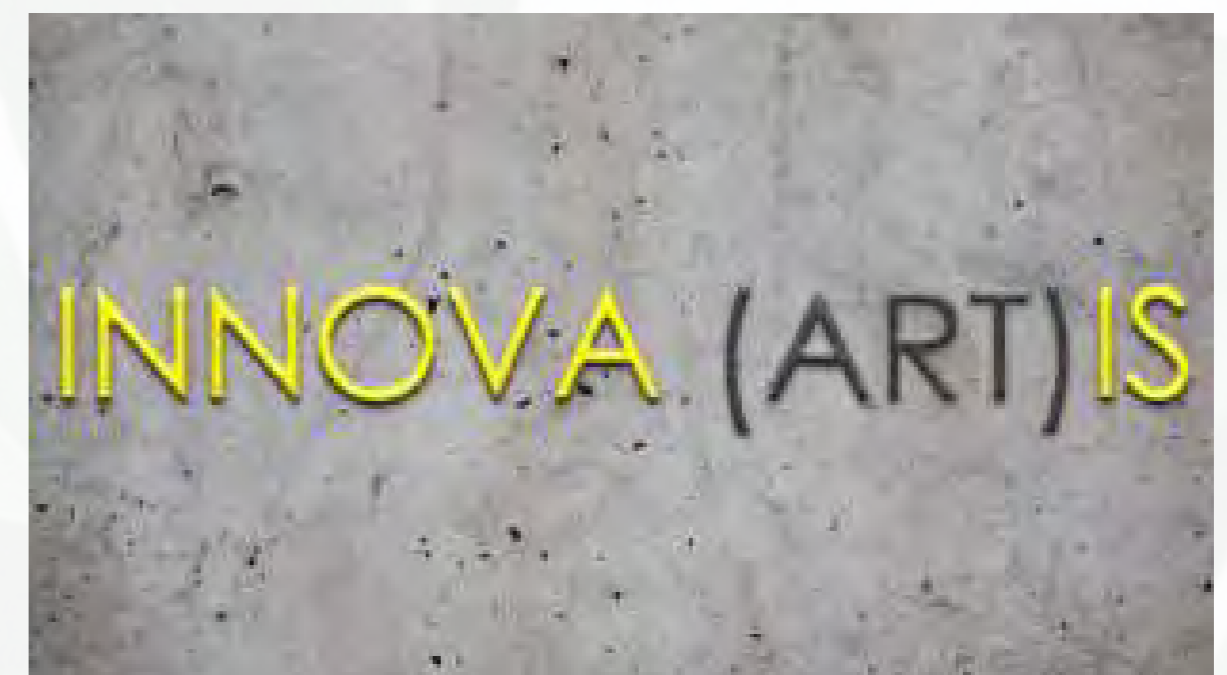


BLACK ONYX
MANAGEMENT
A BENEFIT CORPORATION



High Alpha

Small Business Sponsors



Liquor Sponsors

1800

JUST REFINED
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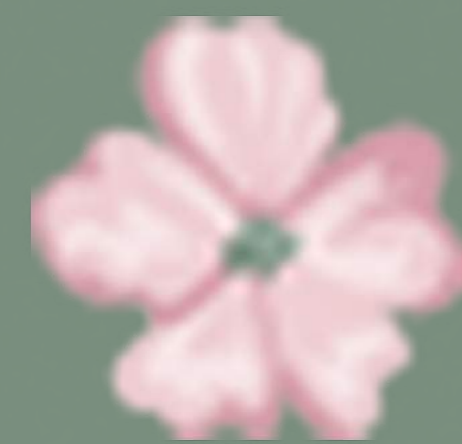
UNCLE NEAREST



PREMIUM WHISKEY



WE ARE
GARDEN PARDI



Garden
PARDI



COMMUNITY DISCUSSIONS

Protect Your Peace

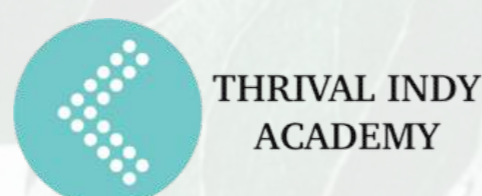


Presented by BU Wellness, this panel explored the intersection of innovation and mental/physical health. Wellness professionals from around Indianapolis joined the conversation and gave meaningful insight into the importance of mental, physical and emotional health. The discussion implored listeners to think of their wellness in a holistic way, identifying the ways each category impacted the next.



InnovatED powered by EdChoice

Powered by EdChoice, “InnovatED” brought thought leaders and educators from the Indianapolis area together to discuss the importance of innovative education options for our Black and Brown scholars. A common thread throughout the conversation was that traditional doesn’t always mean right and that you should make decisions for your child based on what is best for them and how they learn. The conversation was insightful and empowered parents to advocate for themselves and their children.



CONFERENCE & PITCH PARDI

Job Fair & Virtual Conference

Presented by Morgan Stanley & Genesys

The virtual career fair and conference, presented by Morgan Stanley and Genesys featured a fireside chat with Carla Harris, Vice Chairman of Wealth Management and will be simulcast on Afrotech's Lunchtable Live platform in early September!

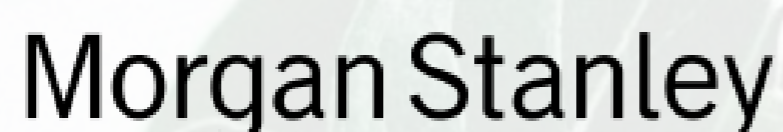


Idea Stage Pitch Competition



Presented by 5/3 bank | 53 Ideas

Twelve Black-led start-ups pitched their ideas to win prizes ranging from \$1K to \$5K during our inaugural seed stage pitch competition. Hosted at High Alpha Studios, the event concluded with a mixer sponsored by Uncle Nearest Whiskey on the rooftop!



Pitch Competition Winners



Jade Parker
ROJOOrganics



Domini Martin Urban
Blum Relocation
Technologies



Aaron Laster
Ardhio, Inc.



Cara Gilliam
Soul Curly Kit



Corey Ewing
Le Nord Noir



Champaigne Patterson
Pink Champagne
Laundry Service



Alexander Hounsou
QueueO



Pitch Competition Winners



Chavonne Henderson
For Every Buy



NaAsiaha Simon
Gem City Selfie Museum



Bonnie Smith
Align Mental Health



TJ Wright
Bubl

Pitch Competition Winners



**Martina Jackson
Capture Noire**



#PardiWayTheFest



Pardiway was an indoor festival featuring over 20 Black artists in the culinary, arts, apparel & accessory scene meant to showcase the intersection of Black creativity, ownership and innovation. Sponsored by Titos & Jack Daniels, the event saw over 800 attendees!



The Prefix x RNB Houseparty

A special collaboration to thank our VIP guests for their contributions featuring an after party hosted by the nationally renowned @RnBHouseparty brand. The networking hours featured an open bar + specially curated food menu catered by the Melon Kitchen chefs!



CJ's Garden Pardi

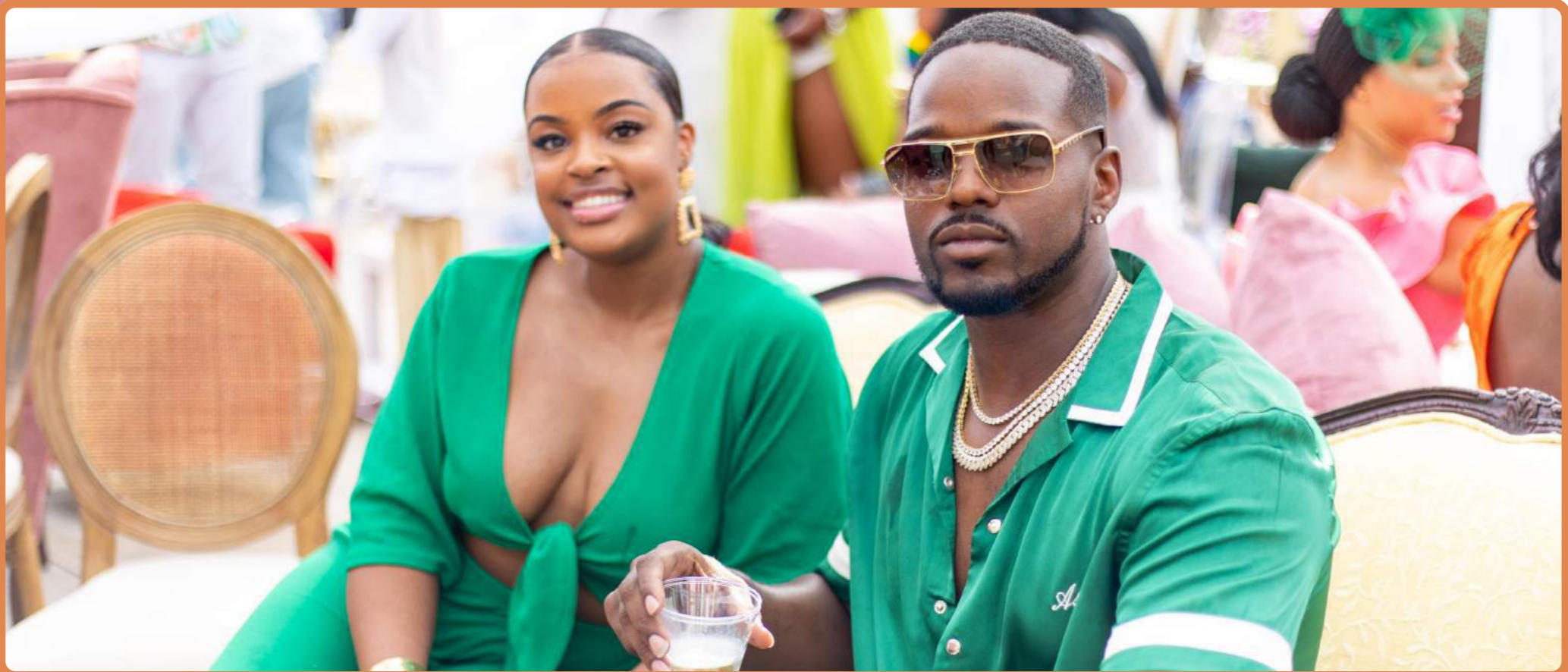
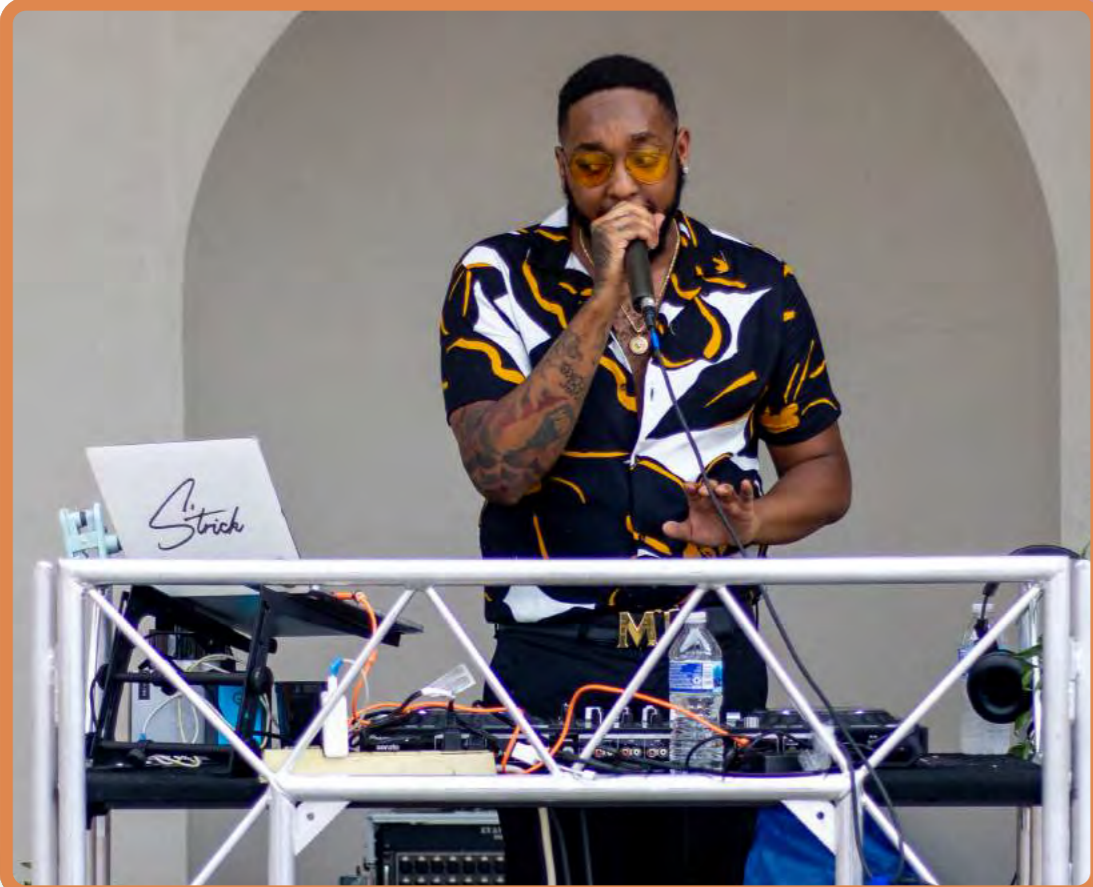
A special thank you to The Lucas family and the estate for the partnership in hosting our inaugural fundraising, summer affair!



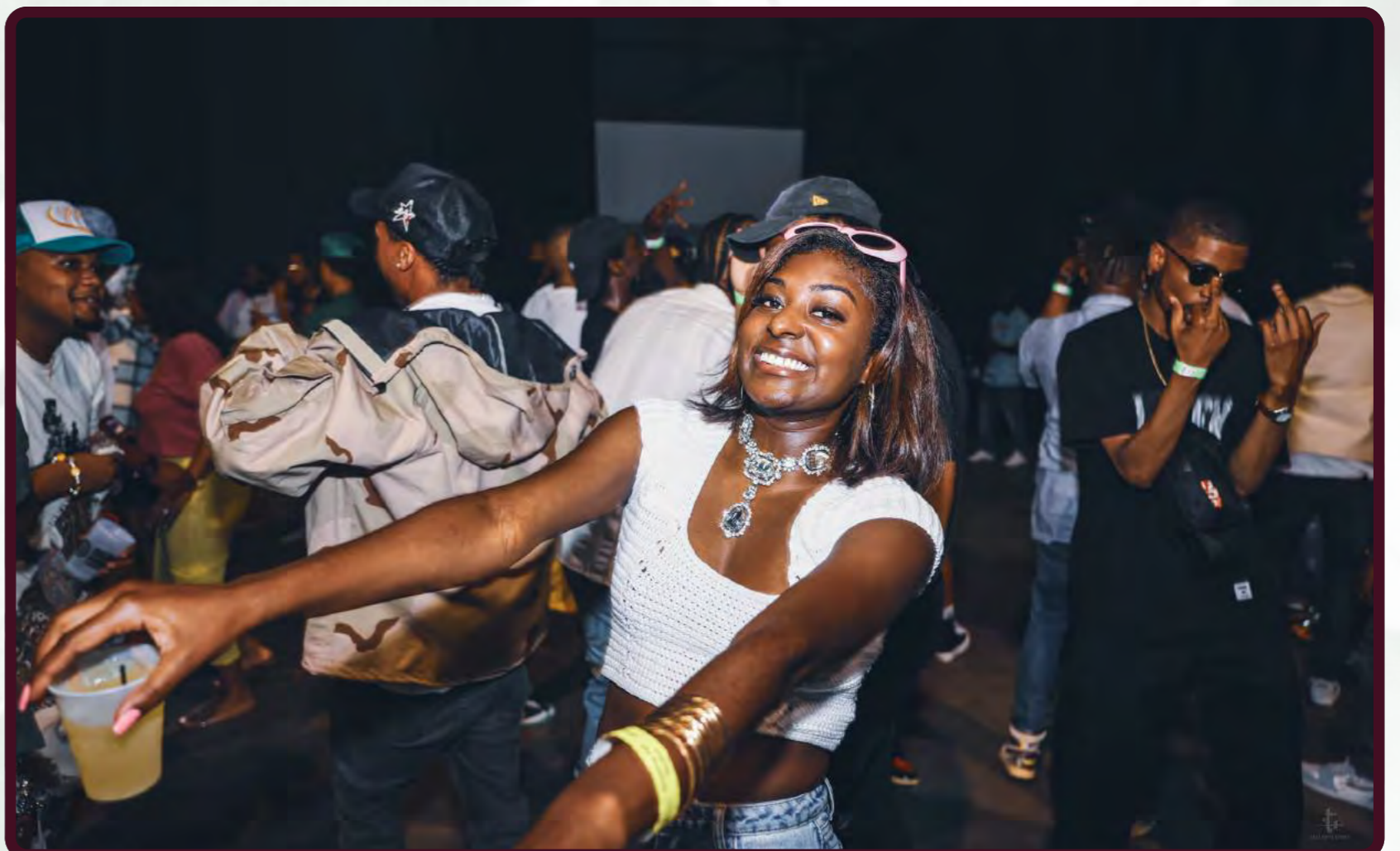
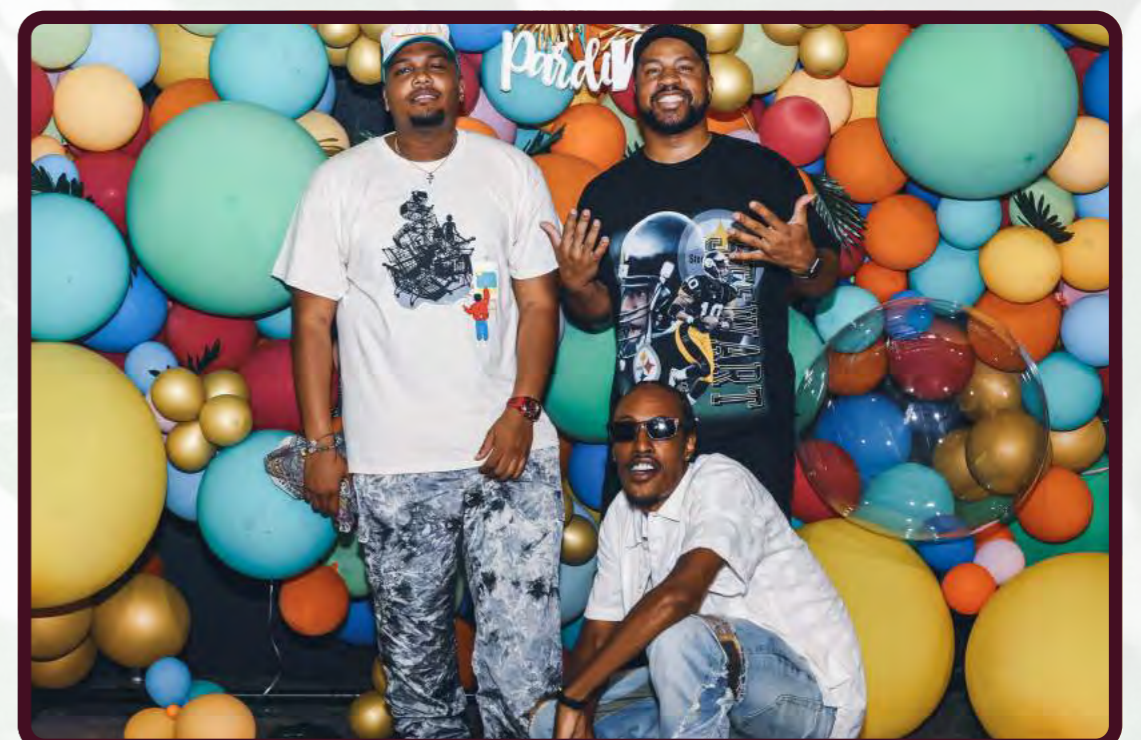
CJ's Garden Pardi



CJ's Garden Pardi



Views From The Week



Views From The Week



Views From The Week



Views From The Week



THANK YOU

From Be Nimble Foundation,

We want to leave off with a special thank you to our community and sponsors.

We collectively came together under one mission, which was simply to celebrate and honor Black innovation in Indianapolis and help ignite the future entrepreneurs within the area.

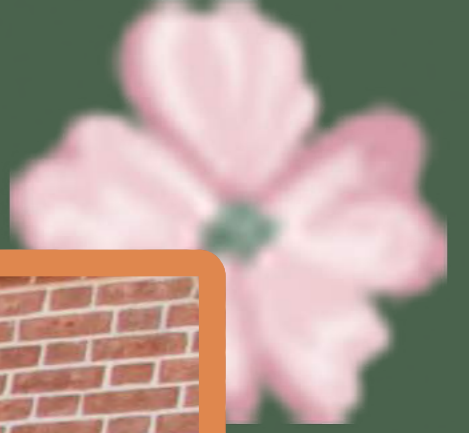
Collectively, we had an economic impact of 1.2M, including \$125k we spent with Black vendors and businesses during Black Innovation Week. We disburses over \$100K in grants and start up resources to 12 Black founders through our fundraising effort!

We are thankful for the turnout and support under this mission to which we consider our life's work. We look forward to coming back together in the near future and increasing the amount we are able to invest back into the community!

Sincerely,
Be Nimble, Co.



THANK YOU!



Find Us On Social Media



@weliketopardi

